

S P R I N G 2 0 1 2

the  
**Wyoming DDA Newsletter**

[www.wyomingmi.gov](http://www.wyomingmi.gov)

**DIRECTOR'S CORNER**

In April the 2012/13 DDA Budget was presented to the Board. Due to declining tax revenue, budget numbers are much leaner than last year. The declining revenues are in large part due to challenges before the Michigan Tax Tribunal. Commercial tax appeals are on the rise and a main contributor to the disappearing tax increment which funds the DDA. In fact this year revenues are \$200,000 less than last year, and with appeals on the rise, the decline of dollars is predicted to continue.

In face of less revenue, the DDA remains committed to enhancing 28<sup>th</sup> Street. This was demonstrated by the DDA in their adoption of the 2012/13 Budget where the funding of maintenance for the corridor, along with the planting of six new flowering pear trees, were included as expenditures. Also, money has been appropriated to support the Turn on 28<sup>th</sup> Street Plan. Upcoming budgeted funds will be made available for the revisions to the Zoning Ordinance to incorporate changes spurred by the Turn on 28<sup>th</sup> Street Plan, as well as dollars set aside to help market and promote the plan. You can also look forward to the very successful 2<sup>nd</sup> annual *Wyoming Gives Back* holiday event in December.

The DDA understands they are subject to greater losses due to Tax Tribunal cases in the upcoming year. We will continue to do our best with the funding available. As always if you have any suggestions or comments please contact me. I am available at City Hall for questions and comments, or you may call me at 530-7244. You may also email me at [vandureb@wyomingmi.gov](mailto:vandureb@wyomingmi.gov). I wish you a happy and prosperous Spring.

*Barbara VanDuren*

**Tim Horton's Ribbon Cutting Celebration!**



**WELCOME NEW DDA BUSINESS!**

**Charney Commercial**  
2035 - 28<sup>th</sup> Street, SW  
Wyoming, MI 49519  
Owner: Al Charney

## Downtown Development Authority Recent Happenings

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### Turn On 28<sup>th</sup> Street

In March 2012 the City of Wyoming approved the Turn on 28<sup>th</sup> Street Plan. The approval means the Plan is now an amendment to the City of Wyoming Land Use Plan. It sets the stage for the redevelopment of the corridor into a sustainable, economically vibrant, walkable, mixed use area. The Plan calls for retail, office, educational and residential uses.

Now that the Plan has been approved as an amendment to the Land Use Plan, a consultant will be retained to write an ordinance incorporating the Turn on 28<sup>th</sup> Street Plan into the Land Use Plan. We are asking the consultant to work with the public in developing a Form Based Code which displays creativity and flexibility for land uses, orientation of buildings, facades, streets, open space, landscaping and parking.



We are assembling a Steering Committee to work with the consultant and will get started in July 2012. As always you will be updated in future newsletters on development of the code, as well as future marketing/promotion and most importantly of redevelopment of the corridor.

### We're Going Electronic!

Our Summer 2012 DDA Newsletter will be sent electronically to DDA businesses and will also be posted on the City's web site. Don't miss out – we need your business e-mail address! Please send it to [ballardj@wyomingmi.gov](mailto:ballardj@wyomingmi.gov) or call us at 530-7272. We want to keep you involved and informed!

### QUARTERLY MEETINGS

Starting in 2012 the Downtown Development Authority switched from monthly meetings to quarterly meetings. Meetings will be held the first Tuesday of the month, in January, April, July and October. Downtown Development Meetings begin at 7:30 a.m. at City Hall. Special Meetings will be called as necessary. The next scheduled Downtown Development Authority Meeting is scheduled for July 3, 2012 and the public is welcome.

### 28<sup>th</sup> STREET CONSTRUCTION UPDATE

The 28<sup>th</sup>/Clyde Park Intersection reconstruction project, which will include new mast arm signals, has been postponed until Fall 2013.

### Painting the Town Purple

From April 28<sup>th</sup> until May 5<sup>th</sup> The American Cancer Society's Relay for Life will brighten up 28<sup>th</sup> Street by tying purple ribbons to the light poles on 28<sup>th</sup> Street. The purple ribbons bring attention to the event which is scheduled for May 11<sup>th</sup> and 12<sup>th</sup> at Lamar Park.

## EVENTS & PROMOTIONAL OPPORTUNITIES

**Business Forum**  
Kentwood Library • 4950 Breton Avenue SE

After the success of the 2011 Business Forum, the City of Wyoming will be joining the City of Kentwood and the Wyoming-Kentwood Chamber of Commerce in presenting the second annual Business Forum on **Friday, May 11, 2012** at the Kentwood Library from 8:00 am – 10:30 am.

### Please Join Us...

**DATE: Friday, May 11, 2012 • TIME: 8:00 AM – 10:30 AM**

*Presenters will speak on business topics that affect our local industrial companies.*

**Presenters Include:**

**William Strauss** is the Senior Economist and Economic Advisor for the Federal Reserve Bank of Chicago and will be addressing manufacturing's improving performance in Michigan and his take on future trends and challenges. The theme of Mr. Strauss' presentation: Manufacturing is Alive and Well.

**Ed Di Enno** is the plant manager at the Wyoming General Motors Components Holdings facility and will be speaking on how to compete with low cost overseas manufacturers. Ed will outline his best practices, many of which can be applied to your business to improve customer satisfaction, quality and profitability in a global economy.

**Pamela Poort** is the Director of the Muskegon Area First Region 3 PTAC, Procurement Technical Assistance Center, and will be presenting an overview of the PTAC services and government contracting assistance, which can expand your company's sales into federal, state, and local governments.

Please plan to join us for a productive morning of idea sharing that can improve your business' performance and the opportunity to network with other local manufacturers as well as Kentwood and Wyoming officials.

To register, go to [www.southkent.org](http://www.southkent.org), find the Meetings and Events tab, and click on May 11th on the Events Calendar, or call the Chamber at 531-5990.

*Your forum investment will include a light continental breakfast.*

**Sponsored By:**

## METRO CRUISE 2012 AUGUST 24 & 25

**Metro Cruise 2012 needs your support! If you want to be involved as a Sponsor or a Volunteer or just need more information, please contact the Wyoming-Kentwood Area Chamber offices at (616) 531-5990. The DDA looks forward to your involvement and enthusiasm as together we create another fun and beneficial event for our community. Start planning to get the most out of Metro Cruise 2012!**



# SAVE THE DATE!



- April 20 - Chamber Event: 3<sup>rd</sup> Fridays! Networking Luncheon, 11:30 am @ Carrabba's Italian Grill
- April 24 - Chamber Event: 2012 Grub Crawl, 5:30 pm @ Various Area Restaurants
- May 4-13 - Spring Carnival at the former Studio 28
- May 11 - Chamber Event: Kentwood-Wyoming Business Forum, 8 am @ Kentwood Public Library
- May 11 & 12 - American Cancer Society's Relay for Life, Lamar Park
- May 14 - Chamber Event: Government Matters, 8 am @ Kentwood City Hall
- June 1 - Stepping Stones Golf Outing @ the Meadows Golf Course
- June 11 - Chamber Event: Government Matters, 8 am @ Kentwood City Hall
- June 28 - Miranda Park Party, 12-2:00 pm @ Lamar Park
- July 3 - DDA Meeting, 7:30 am @ Wyoming City Hall
- July 9 - Chamber Event: Government Matters, 8 am @ Wyoming City Hall
- October 13 - Wyoming Pumpkin Path, 5 pm @ Lamar Park

TURN ON 28<sup>TH</sup> STREET



\*In addition to following the City of Wyoming on Facebook, you can get the latest news about the City by visiting [www.wyomingmi.gov](http://www.wyomingmi.gov), signing up for the E-notify service, and reading the newest Wyoming Record. Be involved and be informed!

## Wyoming DDA Board of Directors

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**MEETINGS:** We invite you to join us for our DDA meetings, with the next meeting to be held on July 3, 2012 at 7:30 a.m. at City Hall, or feel free to stop by the office anytime!

Wyoming City Hall • 1155 28<sup>th</sup> Street SW • Wyoming, MI • 49509 • 616.530.7244